Weill Cornell Medicine

New Templates

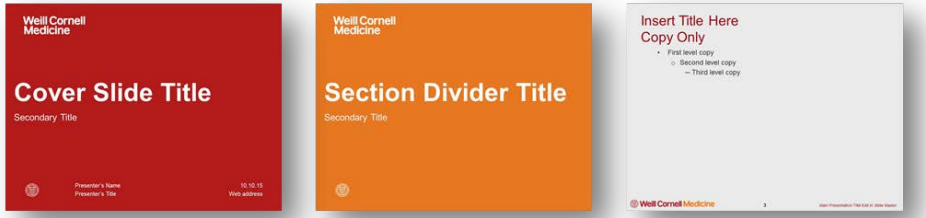
Marketing Team

March 14, 2016

Masterbrand PPT Templates

As an extension of the Weill Cornell Medicine brand identity standards, four Masterbrand PowerPoint templates have been designed for use. They are available for download at: http://brand.weill.cornell.edu

Color:



Gray:

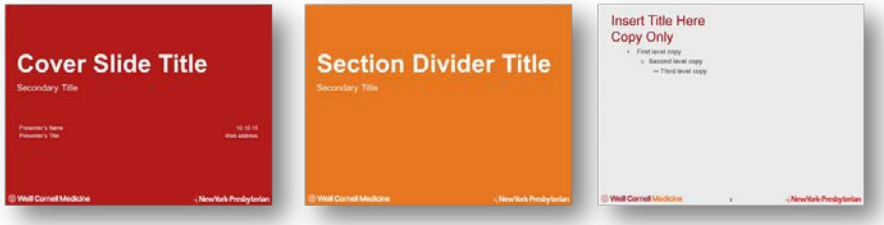
Photo:

White:

Co-branded PPT Templates

As an extension of the Weill Cornell Medicine brand identity standards, four Co-branded PowerPoint templates have been designed for use. They are available for download at: http://brand.weill.cornell.edu

Color:



Gray:

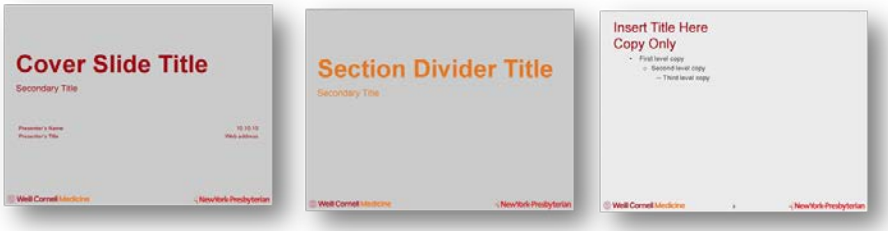


Photo:

White:

Selecting a PPT Template

Consider the following criteria when choosing a template:

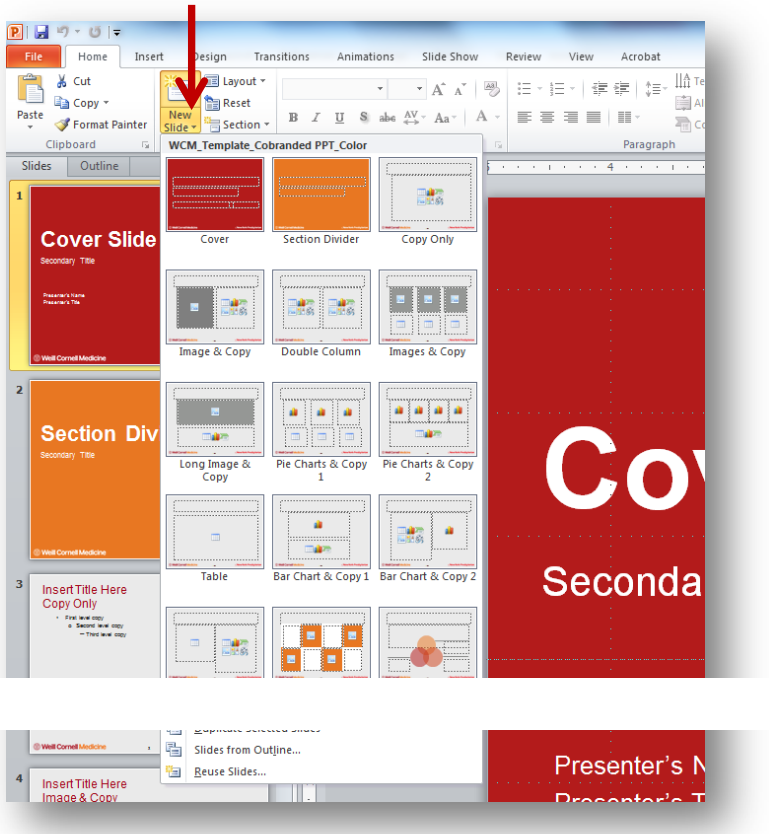
1. **Audience**
2. **Content**
3. **Distribution format**
4. **Location**

Location	Recommended Template
Olin Hall & Uris Auditorium (Low-Quality Projectors)	White or Gray
Belfer Research Building & Weill Greenberg Center (High-Quality Projectors)	Any
Other Locations (Low-Quality Projectors)	White or Gray
Other Locations (High-Quality Projectors)	Any

Using the Templates

Double click the file to create a new presentation using the selected template. Many common slide formats are displayed as examples. It is recommended that you use these as the starting point for new presentations.

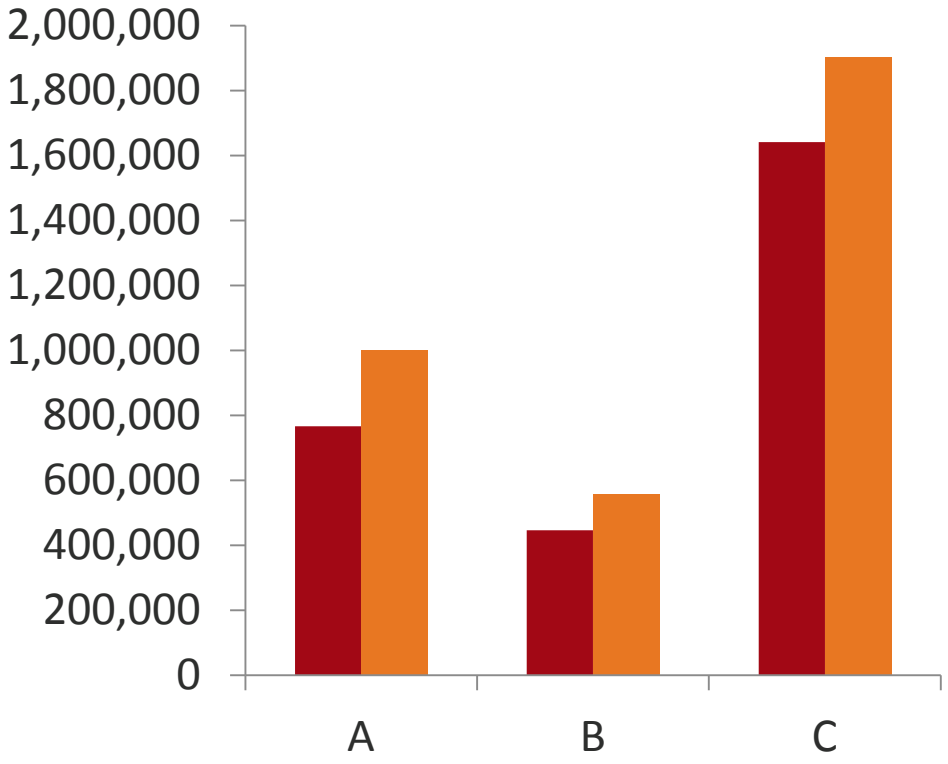
To insert a new slide, click the small arrow within the **“New Slide”** button in the toolbar, and select the desired slide format.

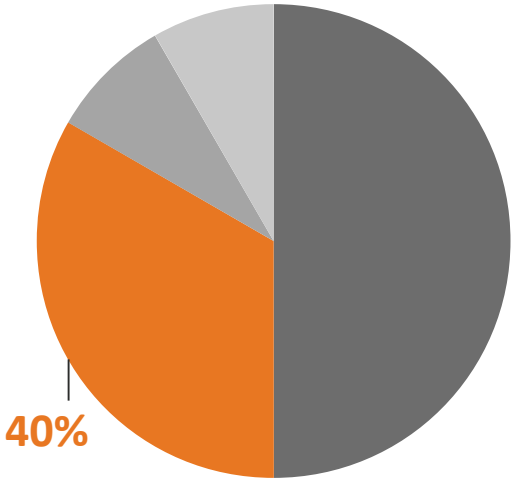


Formatting Charts & Graphs

To change the colors or style of a chart or graph, click on the image and select **“Chart Tools”** in the top menu.

Double click individual bars or pie sections and select **“Fill”** to change the color of an individual data point.

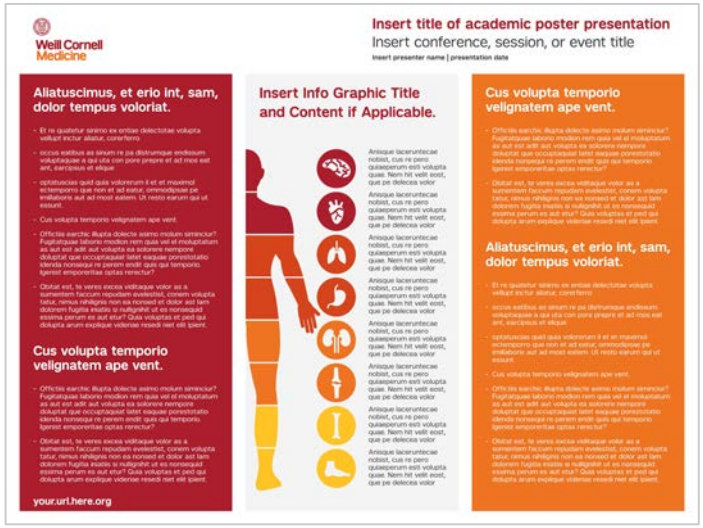


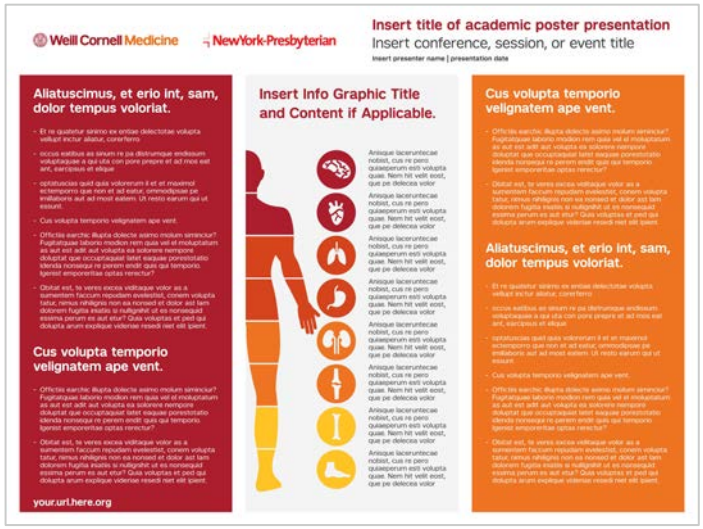


Frequently Asked Questions

- **How do I edit the slide master?**
- **How much color/text is too much?**
- **What file format should I use when presenting?**
- **What is the most efficient way to print a presentation?**

Academic Posters





Academic Posters

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